

Evangeline H. Bruce

Chairperson & Chief Executive Officer



Qualification:

- ◆ Over 20 years of executive managerial positions in the City & County of San Francisco (CCSF).
- ◆ Considered an innovative, resourceful and determined manager with a distinctive interpersonal flair.
- ◆ Knowledge of generally accepted accounting principles and applications.
- ◆ Solid background in successful project management and systems development.
- ◆ Proven abilities in evaluating, formulating and implementing administrative and fiscal policies and procedures.
- ◆ Exceptional ability to provide leadership and direct a staff organization to meet the changing “business” needs of a large, full-service department.
- ◆ Able to distinguish “the forest from the trees” in finding and correcting root causes in troubled situations.
- ◆ Ability to maintain relationships within an advocacy setting coupled with a high achievement motive.
- ◆ Ability to develop interactions with a variety of individuals including elected and appointed officials, fiscal officers of city departments, representatives of State and Federal agencies, and senior management levels of public accounting firms to serve the interests of city departments.
- ◆ Above all -- a dedicated team player committed to the goals and success of clients.

Experience:

- 1992–2002 Director of Accounting and Systems Manager** CCSF – Controller’s Office
San Francisco, California
- 1982–1991 Accounting Operations Manager**
- 1980–1982 Financial Systems Enhancement Supervisor**
- 1979–1980 Senior Systems & Procedures Analyst**
- 1974–1979 Senior & Systems Accountant** CCSF –Recreation & Park
San Francisco, California

Awards:

- 1995 Public Managerial Efficiency Award by the San Francisco Planning and Urban Research Association**
 - ◆ For Ms. Bruce’s direction on the development and installation of new on-line, electronic purchasing, accounting, and budget systems, which resulted in multi-million dollar savings and provided more timely and comprehensive information for both the public and the City’s decision-makers; and for her exemplary leadership in reengineering San Francisco’s business processes.
- 1999 Certificate of Commendation by the San Francisco Human Rights Commission**
 - ◆ In recognition of Ms. Bruce’s outstanding contribution in establishing the new Human Rights Commission Citywide Diversity Tracking System for the MBE/WBE Program.

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Accomplishments:

Early implementation of Governmental Accounting Standards (GASB) Statement No. 34 – Basic Financial Statements and Management’s Discussion and Analysis for State and Local Governments.

- ◆ In 2001, Ms. Bruce provided the leadership to update San Francisco’s ONLINE FAMIS accounting system and present the City’s financial statements in accordance with GASB 34 a year earlier than the June 30, 2002 deadline. She and her staff were commended by the Governmental Accounting Standards Board for the early implementation of GASB 34 for the City’s FY 2000-2001 Comprehensive Annual Financial Report.

Executive Information System (EIS)

- ◆ In 1999, Ms. Bruce directed and managed the implementation and customization of KPMG Consulting’s packaged data warehouse solution tailored for ONLINE FAMIS suite. EIS provides immediate and direct access to the City’s financial data and leverages a wealth of financial information contained in its systems applications.
- ◆ By 2000, many departmental accountants, analysts, managers and executives have access to high-speed, graphical query capabilities making it easy to identify and investigate trends, gain new insights, and find answers to questions in minutes rather than days. The Controller’s Office and all of the separately audited enterprise departments are able to build reports, charts and graphs for their annual and interim financial reports using this EIS business intelligence tool.

Comprehensive Annual Financial Report (CAFR)

- ◆ From 1982 to 1995, as a key team member Ms. Bruce made major contributions to the planning, coordination, and actual problem solving efforts required for the annual fiscal closing. From 1995 to 2001, Ms. Bruce directed the Controller’s reporting staff to produce the City’s annual financial statements. The Department’s team efforts and her leadership abilities resulted in the City receiving the prestigious GFOA (Government Finance Officers Association) Certificate of Achievement Award for eighteen (18) consecutive years.
- ◆ She was also instrumental in obtaining the California Society of Municipal Finance Officers’ Certificate of Award for Outstanding Financial Reporting from fiscal years 1997 through 2000.

ONLINE FAMIS (Financial Accounting and Management Information System)

- ◆ Ms. Bruce was the director and day-to-day project leader for the City’s implementation of KPMG Consulting’s ONLINE FAMIS family of solutions to start FY 1995-96 operations on June 1995 and replacing the City’s old batch accounting system installed in 1978. The ONLINE FAMIS solution is an end-user oriented system that is truly on-line, real-time with complete account code financial validation, approval processing and posting in all modules.
- ◆ She also spearheaded the reengineering of many of the City’s processes to take advantage of the new system’s capabilities, allowing the Controller’s Office to reduce staffing by 19 positions for fiscal year 1996.

Education:

- 1991** Executive Institute of Public Policy - University of California – Berkeley, California
- 1978** Passed all parts of the Uniform CPA Board Exam
- 1973** University of the East – Manila, Philippines
 - Bachelor of Science in Business Administration – Major in Accounting

Affiliation:

- Member – Government Finance Officers Association of the United States and Canada (GFOA)
- Co-Founder and Advisory Board Member – National Alliance to Nurture the Aged and the Youth